GUILD of St GEORGE 🖗



Grants Policy

1. Background

The Guild of St George is a registered charity, established by John Ruskin in 1871 with the utopian aim 'to make Britain a happier place to live in'. Since that time, this has meant the Guild focusing on three main areas of English life perceived to be in need of support and improvement: art education, craft work and the rural economy. Development of these three key areas remain the core charitable objectives of the Guild.

The Guild delivers it charitable objectives principally by generating activity via projects, exhibitions, symposia, awards and educational events. It holds a significant collection of works of art, books and objects which it puts to work in delivering its educational and cultural remit. The Guild does not depend primarily on the awarding of grants to achieve its charitable objectives, relying instead on creative use of the Ruskin Collection, maximising the potential of its other assets and interaction with its Companions (see below), nationally and across the globe.

The Guild has more than 300 members (known as Companions) around the world, and we seek to promote and share news of their contributions in all fields of activity relevant to the Guild and its charitable objectives. Companion applications for grant support, for specific projects or endeavours consistent with the Guild's objectives, will generally be given priority consideration. Nevertheless, the Guild will, on occasions, award grants to support organisations, individuals and projects where proposals align with its charitable objectives and a supporting role is more appropriate than a lead one.

The Guild is part of *Culture Declares Ecological and Climate Emergency*, a global network of creative practitioners and organisations committed to taking socially just climate action. Action on climate change is central to the Guild's strategy and identity as consistent with the strongly held beliefs of John Ruskin, author of *The Storm Cloud of the Nineteenth Century*.

2. Applications must be for a specific project

The Guild only makes grants to support specific projects, initiatives and activities. It will not provide funding to support the running costs or general activities of an organisation.

3. Who is eligible to apply for a grant:

Applicants for a grant must meet the criteria by which the Guild judges its own performance. These are as set out in its charitable objectives, namely:

- Art education
- Craft work
- Rural economy

But are not limited to these. Other important criteria will be:

- Promotion of the ideas and works of John Ruskin (both nationally and internationally) through active education
- Promoting climate change action
- Promoting inclusivity and diversity
- Engaging disadvantaged social groups
- Socially beneficial projects
- Working in collaboration with other partners
- Supporting artists, makers and craftspeople of all ages and backgrounds
- Strengthening the Ruskin 'community'
- Enriching and conserving the Ruskin Collection
- Maximising the use of its rural assets

Most projects which the Guild supports are likely to be initiated by organisations or community groups, societies or other not for profit organisations which share the Guild's values. However, individuals may also apply for support. In each instance relevance of the application to the ideas and works of John Ruskin and the charitable objectives of the Guild must be clearly set out.

As stated above, the Guild will particularly welcome applications from Companions, as their membership indicates a commitment to the Guild's values and objectives.

4. Excluded activities

- The Guild will not make grants to organisations or individuals in order to enable them to provide their own services to a third party
- The Guild will not support other charities holding comparable levels of assets
- The Guild will not support any solely or predominantly commercial venture
- The Guild will not support any purely political or religious venture

5. Young people/volunteers

There are no preconditions for the making of a grant regarding the number of young people or volunteers who may benefit from a particular project. However, a project may be particularly deserving of support on the basis of the number of young people, disadvantaged groups or volunteers that it will benefit. Equally, a grant may be appropriate for the benefit of an individual if the impact of the project concerned is likely to be particularly significant for that individual in terms of their personal development.

6. Financial criteria

The Guild will usually support small-scale projects which might not happen at all or would only happen on a smaller scale without its support. Most grants will be under £2000 and almost all under £5000.

Funding provided for any particular project should constitute a significant proportion of the costs of that project rather than being marginal to its funding. However, applications for

grants which have the potential to unlock other sources of funding and thereby enable a project to be initiated and ultimately deliver the fullest range of benefits will be welcomed.

It is not a prerequisite that an organisation should provide part of the funds for its own project. However, if an organisation is able to raise part of the cost of a project itself, that will be a favourable factor in the assessment of a grant application particularly where the application is for more than £2000.

Grants will only be awarded for the amount requested in the application. Applications should not be for more than the amount required as this would reduce the chances of a successful application

The Guild will only support projects which are properly costed, and requires projected costs to be set out at the application stage.

7. Purpose of grant

Grant applications must state exactly what the grant will be used for e.g. specified project activity, match funding, professional services, acquisition of assets. These examples are intended to be illustrative and not restrictive as to the funding which the Guild may provide to support projects.

8. Approval of Grants and How to Apply

No grant will be made for any project unless an application pro forma has been fully completed and submitted to the Board of Directors for consideration. This should be sent initially to one of the Directors or to the Administrator at <u>admin@guildofstgeorge.org.uk</u> or in hard copy to Guild of St George, Meersbrook Hall, Brook Rd, Sheffield S8 9LF.

Directors may be approached informally by applicants to gauge the likely success of an application for smaller pots of funding (up to £500) and have discretion to seek support from Board colleagues and make recommendations to the Board about granting such a request. The award of the small grants will not be subject to a full Board decision (see below)

The Board will not consider any application which does not comply with these guidelines. The Board may also take account of any other factors that they consider relevant in relation to any particular grant application. This may involve a requirement for the applicant to present personally to the Board.

The Board of Directors has absolute discretion as to the making of grants and decisions on the awarding of substantial grants will be made at one of its quarterly Board meetings. Generally speaking, these take place in March, June, September and November each year. Outcomes on the decision the Board will be made within one week of the relevant quarterly Board meeting. For unsuccessful applications feedback will be given if requested.

With smaller applications for funding of £500 or less (where approved by the Director approached and supported by a colleague) the award will not hinge on the Board meeting

cycle but the decision will be reported to the Board and recorded formally in the minutes of the subsequent Board meeting.

The Guild will be fully credited in any publicity or literature relating to a project and the Guild logo must be displayed.

At the completion of a project the Guild will require a report summing up outputs, outcomes and any other positive impacts. Where events have taken place photographic records will be required.

9. Additional factors for possible consideration

In considering a project for a grant, the Board of Directors will give that project additional credit if it has the potential to offer continuing benefits beyond its immediate benefits (e.g. by establishing a community group, social enterpris or charity) but with the possibility that that activity stream may continue under its own steam once the initial activity has taken place.

Similarly, If the project is intended to produce a physical asset (or art/craftwork) which may be of use beyond the immediate objective of the project, the Board may give additional weight to that factor in considering the grant application.

10. Revision of Policy

These guidelines will be reviewed annually and may be revised from time to time.

March 2023



APPLICATION FOR A GRANT

1. Summary of proposal

Please summarise the proposal here (in 2–3 sentences) with the amount requested and a short statement about how the funding will be put to use

2. About you/your organisation

Please tell us about yourself (in no more than 200 words) and why you feel it would be appropriate for the Guild of St George in particular to support your application

3. Project Description

Please set out in more detail your project/initiative (in 3-4 paragraphs) and make sure to include all the benefits, outputs (i.e. the short-term deliverables) and outcomes (i.e. the longer-term and lasting impacts) as well as any risks. Tell us as well what the impact of not going ahead with the project would be. Please also include detail about any support sought from other potential funders and any partnership arrangements either planned or already in place.

4. Timeline

Please set out/list here the order in which you plan for activities to take place

5. Budget

Please provide detail here about how you spend to allocate the total funding achieved for the project

Signed	_ Date
Print name	